



## MARKETING BROCHURE 2024

FOUNDER

## JOSH BRAY

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Josh brings over 12 years of hands-on experience in design and marketing, with a particular focus on the digital realm. His career is defined by a practical and results-driven approach, having honed his skills in eCommerce, web design, email marketing, and social media marketing.

Throughout his career, Josh has had the opportunity to collaborate with notable brands such as L'Oréal, In the Style, 365games, and Roov. These experiences have not only enriched his skill set but also given him a broad perspective on what works across various industries. He's not just about creating appealing designs; he's about crafting strategies that actually perform.

One of Josh's key strengths is his ability to adapt to the rapidly changing digital landscape. He's always on the lookout for new trends and technologies, ensuring that the strategies he develops are not only relevant but also ahead of the curve. This forward-thinking mindset is crucial in helping his clients gain an edge in their digital marketing efforts.

What really drives Josh is the satisfaction of seeing his strategies turn into real-world success for his clients. He values building long-term partnerships, where he can understand a client's unique challenges and goals, and tailor his approach accordingly. It's not just about meeting targets; it's about exceeding expectations and fostering sustainable growth.

As he continues his journey in the digital marketing space, Josh remains committed to delivering practical, effective solutions that help businesses thrive online.



OUR SERVICES

# WHAT WE CAN DO FOR YOU

We are a dynamic digital marketing agency dedicated to helping businesses succeed in the online world. Our extensive range of services encompasses everything digital, from crafting compelling websites and optimising search engine rankings to devising winning social media strategies. We pride ourselves on tailoring our solutions to your unique needs, ensuring your digital journey is both seamless and successful. Whatever your digital aspirations, **just ask, and we'll make it a reality.**



## SOCIAL MEDIA STRATEGY

Enhance your brand's online presence with our custom Social Media Strategy, designed to engage your target audience effectively and amplify your message across the right platforms.



## ECOMMERCE DEVELOPMENT

Revolutionise your online store with our Ecommerce Development service, offering user-friendly design, secure shopping experiences, and optimized to boost sales and customer satisfaction.



## WEB DESIGN

Create a compelling online presence with our Web Design services, focusing on aesthetic appeal, responsiveness, and a user-centric approach to reflect your brand's unique identity.



## DATA & ANALYTICS

Unlock valuable insights and drive strategic decisions with our Data & Analytics services, providing detailed analysis for improved performance and business growth.



## SEARCH ENGINE OPTIMISATION

Increase your website's visibility and drive organic traffic with our Search Engine Optimisation, utilising cutting-edge techniques for higher rankings and enhanced online presence.



## EMAIL MARKETING

Engage your audience with targeted Email Marketing campaigns, featuring personalised content and striking designs to stand out and foster customer relationships.



## DIGITAL STRATEGY

Shape the future of your business with our comprehensive Digital Strategy service, aligning technology and marketing to propel your brand forward in the digital space.



## AI CONSULTANCY

Stay ahead of the curve with our AI Consultancy services, offering innovative solutions and expert guidance to integrate artificial intelligence into your business strategy effectively.

SPEAK FROM EXPERIENCE

# SOLVE LOCAL CHALLENGES TAKE ON GLOBAL EXPERIENCE



“Purple Space excels in attentive comprehension of our briefs and adeptly meets our design requirements on the initial attempt. Moreover, they have assumed responsibility for our website management, ensuring prompt updates whenever necessary. They oversee our SEO, reducing our workload significantly by providing valuable insights and guidance. They are very efficient, explain everything clearly and are a joy to work with.”

**MATRIX CONSULTING ENGINEERS**

“Purple Space Digital Ltd's expertise in developing our internal training app for L'Oreal Dermatological Beauty Division was exceptional. Their user-friendly design, comprehensive content, and customization capabilities have revolutionized our team's learning experience. The impact on our business has been substantial, with improved performance and increased revenue. Their professionalism and dedication are commendable.”

**L'ORÉAL GROUPE**

“Purple Space Digital has been instrumental in helping us achieve over £20 million in sales. Their ability to create a seamless shopping experience, build a strong brand, and execute effective marketing strategies is unparalleled. We couldn't be happier with the results. Purple Space Digital Ltd is a true partner in our success.”

**OZGAMESHOP**



OUR PRICES

# TAILORED PRICING THAT WORKS FOR YOU

At Purple Space Digital Ltd, we believe in transparency and flexibility when it comes to our pricing. We offer a range of pricing models to suit different business needs



## PACKAGE PRICING

Ideal for businesses looking for comprehensive digital solutions.

**Customised packages** tailored to your specific goals and budget.

Includes a mix of services such as **web design, SEO, social media management, and more.**



## HOURLY RATE

Pay as you go for **specific tasks** or projects.

Great for businesses with **occasional digital marketing needs.**

**Flexibility** to use our expertise as needed.



## MONTHLY RETAINER

A consistent, ongoing **partnership.**

Suitable for businesses seeking **continuous support.**

Access to our **full suite of services** on a monthly basis.



## PROJECT-BASED PRICING

Perfect for **one-time projects** or campaigns.

**Fixed pricing** for a defined scope of work.

Ensures you know exactly what you're paying for.

Our pricing is competitive, and we always prioritise delivering exceptional value. Whether you're a startup or an established enterprise, Purple Space Digital Ltd has a pricing model that works for you. For a detailed quote or to discuss your specific needs, please don't hesitate to get in touch with us. We're here to help you achieve your digital marketing goals.

THAT'S ALL FOLKS

# THANK YOU FOR CONSIDERING US

We appreciate you taking the time to explore the world of digital possibilities with Purple Space Digital. **Your success is our top priority**, and we're excited about the opportunity to work with you. If you have any questions or would like to discuss how our services can benefit your business, please don't hesitate to reach out to us. **We're always here to assist you.**

## CONTACT US TODAY



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Let's embark on this digital journey together and achieve remarkable success. We look forward to partnering with you and helping your business thrive in the digital landscape.

